

GABRIELA WEINSTEIN

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EDUCATION

Wake Forest University

Bachelor of Science and Integrated Marketing Communications | GPA: 3.776

Minor: Russian

Study Abroad: Entrepreneurial Mindset Business Experience in Sweden and Norway

Winston-Salem, NC

May 2028

Summer 2025

LEADERSHIP AND COMMUNITY INVOLVEMENT

Women's Flag Football Club at Wake Forest University

Founder & President

- Established the university's first women's flag football club team, leading recruitment of 20+ members
- Fostering women's empowerment through team development and mentorship

Winston-Salem, NC
December 2025 - Present

TAMID At Wake Forest University

VP of Recruitment

- Recruiting 40+ new members by marketing TAMID's mission across campus
- Leading outreach to 100+ students, highlighting TAMID's work with Israeli companies like Waze, Wix, and Teva
- Designing presentations and developing marketing strategies to communicate insights to Israeli clients and their startups

Winston-Salem, NC
February 2025 - Present

Tour Guide at Wake Forest University

Active Member

- Representative of Wake Forest University's brand by leading 2-3 weekly engaging tours to prospective students
- Build relationships with visitors by providing personalized experiences and answering questions to enhance understanding of campus life

Winston-Salem, NC
January 2025 - Present

Chabad at Wake Forest University

Special Events Coordinator & Advisory Board Member

- Advising Chabad leadership on strategic initiatives impacting 200+ Jewish students across campus
- Driving student engagement by supporting 10+ annual events focused on community building and Jewish learning

Winston-Salem, NC
August 2024 - Present

Bridge2Business Program at Wake Forest University

Scholar

- Enhanced communication and personal branding abilities through networking events, mentorship, and professional development workshops
- Gained insight into consumer behavior and marketing strategies by learning from business leaders

Winston-Salem, NC
January 2025 - December 2025

PROFESSIONAL EXPERIENCE

Greek Capital Management

GCM Intern

- Marketed GCM's services to over 1,200 attendees Kappa Sigma chapters at their international convention
- Delivered tailored pitches highlighting GCM's value to college-aged audiences
- Supported outreach strategy and on-site marketing execution with the GCM team

Las Vegas, NV

July 2025

Infectious Diseases Office

Billing and Infusion Employee

- Coordinated communications and scheduled 25+ appointments daily, improving customer experience
- Organized, managed, and maintained records, creating office efficiency, and protecting clients data

South Shore, NY
August 2021 - August 2023

Spring/Fall Tots Soccer Club

Head Trainer

- Trained children ages 2-4 in foundational soccer skills while fostering confidence and introducing the values of teamwork
- Consulted with parents to discuss progress, provided feedback, and recommended strategies for continued skill development at home
- Evaluated performance and adapted lesson plans with age-appropriate activities to maximize engagement, learning, and enjoyment

Jamaica Avenue, Plainview, NY
August 2021- August 2023

SKILLS AND CERTIFICATIONS

Language: Proficient knowledge of Russian (oral, written, reading)

Microsoft Office Suite Certifications: Word (Advanced); Powerpoint (Advanced)

Affiliations: Sinai Scholars Society (certified member), Women in Business (member), JewishU course (member)

Interests: Acting and Singing in Jr. Off Broadway Productions; DECA; Adobe Premiere